



Select Presentations | Instruction

The Art of The Deal
INSTRUCTOR | MODERATOR ULI Executive Forum
New Orleans, LA 2013
Seattle, WA. 2013

From the Region to the Individual: Sustainability in the Next Decade
KEYNOTE - Honolulu, Hawaii- Hawaii ULI District Council 2012

Shaping Moscow's Future
PANELIST Summary of 2011 Peer Review Denver, CO ULI Annual Meeting

ULI Real Estate School: Advanced Residential Development,
INSTRUCTOR Washington DC 2012
INSTRUCTOR Los Angeles CA 2011

Economics of Sustainability,
KEYNOTE MARC (Mid-America Regional Council) Kansas City, MO 2012

Sustainable Project Management
INSTRUCTOR UC Berkeley Extension Program San Francisco 2012

Managing the Small Scale Enterprise
INSTRUCTOR | MODERATOR ULI Executive Forum
San Francisco 2012
Washington D.C. 2012

Shaping the Future of Moscow
CHAIR ULI Peer Review Panel 2011

The Evolution of the Planned Community
KEYNOTE Urban Land Institute Annual Meeting, Los Angeles 2011
MODERATOR Industry Think Tank, Los Angeles 2011

Re-inventing Real Estate: One Potential Future
KEYNOTE Idaho Urban Research Design Center, Boise 2011

Urban Design Studio
INSTRUCTOR Idaho Urban Research Design Center
University of Idaho Boise, ID 2011

Striving for Sustainability: Lessons from Abu Dhabi
PANELIST AIA COTE, San Francisco 2011

Gerald D Hines | Urban Land Institute
JUROR Urban Design Competition Seattle, WA 2011
JUROR Urban Design Competition San Diego, CA 2010

Global Exchange: The Best Sustainable Codes, Standards and Policies
PANELIST ASLA — Washington DC, 2010

Development of Sustainable Policy for Regional Change Around the World
PANELIST Greenbuild — Chicago, IL, 2010

Creating Value: Designing for Resilient Cities
PANELIST NC State University College of Design, Raleigh NC, 2010

Jim Heid, FASLA is a strategic real estate advisor and development consultant with a passion for realizing a more sustainable built environment. His pioneering work in sustainable community development began in 1996 as the principal author for several Urban Land Institute (ULI) courses and publications on Sustainable Community Development. He has been involved in projects around the globe through his firm – UrbanGreen – (www.urbangreen.net) acting as a trusted advisor, strategist and development manager for legacy landowners, governments, real estate developers and capital market providers seeking answers to the rapidly evolving discussion of sustainable real estate.

His industry thought leadership continues today as a member of ULI's Climate, Land Use and Energy (CLUE) Committee, as a founding member of the Responsible Property Investing Council and expert advisor to BioRegional's One Planet Living program. He was elected to the American Society of Landscape Architect council of Fellows in 2012.

Known for his practical but aspirational approach to sustainable real estate, Jim has become a sought-after speaker for his ability to effectively explain the complex layers of sustainable community design and real estate development. He has delivered over 50 presentations within the past five years to a variety of professional organizations, executive teams and institutions. Jim has served as a mentor, instructor and advisor to a wide range of professionals and students.

Trained as a landscape architect, Jim received his Masters in Real Estate Development from MIT as way to more effectively integrate the realms of real estate development, project finance and community design.